Procurement and Commissioning Strategy

Carlisle City Council

2014 to 2016

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1.0 Introduction

This document sets out the Council's strategic approach to procurement and commissioning for the period 1 April 2014 to 31 March 2016.

The Procurement and Commissioning Strategy is intended to ensure the council obtains optimum value for money in all its procurement and commissioning activities within a framework that supports the principles and priorities of sustainable development.

The principles contained within this strategy will be applied to all procurement and commissioning activity throughout the period 2014 to 2016.

Effective procurement and commissioning is crucial in securing high quality, value for money public services.

2.0 What is Procurement and Commissioning?

Procurement is:

The process of acquiring goods, work and services, covering both acquisitions from third parties and from in-house providers and covers the full lifecycle from the initial concept to the end of the useful life of an asset or service. It has a wider scope than 'purchasing' or 'buying'.

Procurement requires local authorities to ensure sustainability and to secure continuous positive outcomes for the community whilst taking into account the fundamental principles of efficiency, economy and effectiveness.

Commissioning is:

The whole service approach to the design, management, delivery and monitoring of a specialist service. It is an ongoing cyclical process to secure the strategic development of services provided from public, private or voluntary organisations and involves planning, designing and implementing a range of services that are required. It is facilitated by procurement activity.

3.0 The Council's vision and values

The Council's vision is 'to promote Carlisle as a prosperous City, one in which we can all be proud.'

This strategy is informed and supports the values and priorities of the Carlisle Plan in full. It will be continually reviewed to reflect the evolving needs of the Council.

The procurement function has a significant role to play in this with the council's vision and values being realised through responsible and innovative procurement.

There is a substantial challenge ahead with local government facing reduced funding settlements from central government over the coming years. This will place pressure on the council financially. The Council sees itself as being an enabling authority and through effective procurement will be able to obtain value for money and promote economic growth.

4.0 Procurement Strategy in context

This strategy provides a corporate focus for procurement and commissioning. It provides a framework for s strategic approach to procurement throughout the council.

The strategy addresses:

- o All elements of procurement and commissioning activity;
- A 'whole life' approach ensuring minimum environmental impact and maximum cost effectiveness wherever possible;
- The solutions available to the Council

The strategy complies with:

- Existing procurement legislation, including the EU Procurement Directives
- All related legislation and national policy drivers including the Social Value Act 2012, Localism Act 2011, Freedom of Information Act 2000, Equalities legislation, National Procurement Strategy, Transformational Government Agenda

The strategy also emphasises the importance of socially responsible procurement, using whole life costs, involving users and assessing the social, environmental and economic impact of procurement decisions.

Procurement at the Council is governed by the Council Constitution, predominantly the Contract Procedure Rules and Financial Regulations, and all other internal policies and procedures.

The Council recognises the benefits of working with partner organisations and has informal arrangements for procurement support on an ad-hoc basis with Cumbria County Council when required. The Council is also a member of EPiC (Effective Procurement in Cumbria), a collaborative procurement arrangement across Cumbria which includes the County Council, the six District Councils, the NHS, Cumbria Police and the Lake District National Park Authority.

5.0 The Council's Commitment

The Council's sustainable procurement and commissioning strategy identifies:

- The role that procurement and commissioning plays in delivering the council's objectives and its contribution to the community, workforce issues, diversity, equality and sustainability.
- That all procurement activity will include due consideration of social, economic and environmental factors and will be addressed on whole life costing.
- How the Council will undertake procurement activity using the most efficient and effective methods and will select the most appropriate delivery mechanisms to ensure value for money.
- How robust contract management will support improved service delivery through continuous improvement in the quality of goods, works and services, and that all contracts are supported by a sound business case and options appraisal.
- That procurement will be fair, open and transparent and undertaken to the highest standards of probity, integrity, honesty and professionalism.
- Where we decide that the best value option is to aggregate supply or let a longer term contract or framework agreement we will invite bidders to demonstrate their track record in achieving value for money through effective use of their supply chain, where appropriate.
- ✓ The role of SME specialist suppliers in delivering elements of larger contracts and framework agreements.
- Our promotion of a positive approach to equality and diversity issues throughout the region.

6.0 Procurement Responsibilities

6.1 Key Aim

The key aim of the Council's Sustainable Procurement and Commissioning Strategy is to support the procurement of goods, services and works that meet our obligations to stakeholders and customers whilst balancing our environmental, social, economic and equality objectives and our commitment to sustainable development.

Factors to be considered when acquiring goods, services or works:

- Consideration of the entire life cycle of products/assets/services including costs of disposal.
- The environmental impact over the life cycle of a product/asset/service, including its impact in terms of carbon dioxide emissions.
- Social aspects such as labour conditions, equality and diversities and fairly traded products.
- Any applicable regulations, requirements, conditions or specifications such as EU Directives.
- All local, regional, national or international policies contributing to sustainable development.
- The consideration of price, quality, risk, availability and functionality of goods, works and services.
- The consideration of goods, works and services that may stimulate innovation, create jobs and retain wealth in the area or contribute to the establishment of a low carbon economy.

6.2 Social Responsibility

The council is working regionally and nationally to develop models of socially responsible procurement and commissioning, and engaging with organisations, agencies and the independent and voluntary sector to test these models. The three strands of socially responsible procurement and commissioning (economic, sustainable and environmental) are addressed in more detail below.

6.3 Local Economic Responsibility

The council is one of the largest spending organisations in the city and the sub-region, and the more money that is spent locally, the greater positive impact this will have on the local economy, particularly for small and medium sized businesses.

The council can legitimately support locally based businesses, by:

- working pro-actively with local organisations to explain how to do business with the council, providing information about future procurement and commissioning activity, and advertising tenders on the council and other websites;
- running "Meet the Buyer" events which encourage businesses to bring along developing products and services;
- encouraging the development and utilisation of Business to Business portals to promote trading between businesses within Cumbria;
- encouraging suppliers to provide local services by local people where possible;
- develop local supply chains through early engagement with the local market where there is the possibility to add value;
- acknowledging that sustainability needs to be embedded by developing longer term contracts therefore the council policy will be to have a minimum of three year contracts except where the business case demonstrates this is not viable.

6.4 Social Enterprise Responsibility

The council recognises and values the added benefits that the voluntary and social enterprise sectors can provide and will explore the use of the voluntary and social enterprise sectors in its procurement and commissioning activities.

Proactive measures such as advertising on the Regional Improvement and Efficiency and other websites must always be considered as well as any required advertising routes as identified in the Councils Contracts procedure rules.

6.5 Environmental Responsibility

The council, along with its partners, is committed to ensuring that services are delivered in a way that protects the quality of the environment and minimises any adverse impact on community well being. The council recognises that procurement and commissioning is integral in delivering more sustainable outcomes for the city and the wider community. To achieve this it is necessary to ensure that environmental and broader sustainability considerations are taken into account throughout the procurement and commissioning process, along with the use of local suppliers where appropriate.

6.6 Equality Responsibility

The council as an influential democratically elected body is able to promote a positive approach to equality throughout the region. In its procurement and commissioning processes it demonstrates its commitment to all its users, suppliers and contractors by ensuring that contractual arrangements actively promote equality.

All officers are required to complete an Equality Impact Assessment when undertaking projects and when completing reports to elected members and committees.

Our Procurement and Commissioning Equality of Opportunity statement explains the Council's expectations.

"The City Council is committed to meeting its legal duties under the six strands of equality. Our aim is to eliminate discrimination, promote equality of opportunity and promote positive relations in the delivery of all services. The Council is responsible for meeting its duty on all functions, including those which are carried out by an external supplier. All organisations wishing to contract with the Council must be able to demonstrate that all reasonable practicable steps are taken to allow equal access and equal treatment in employment and service delivery for all."

6.7 Localism Responsibility

The Localism Act 2011 incorporates a Community Right to Challenge element which presents a new challenge for the council and shall require a rethink on how expressions of interest from organisations are handled, and in particular the criteria used to select the organisations invited to tender. A balance shall need to be found between a desire to simplify procurement processes for bidders and the requirement for robust checks of organisations' financial stability, commercial experience and legal compliance. This may be achieved through tailored procurement documentation and consideration of the risk that are proportionate for each project

7.0 Procurement Principles

Procurement and commissioning decisions such as whether to continue to provide the goods, services or works, and whether to provide them internally or externally are central to this requirement. The following principles will form the basis of all procurement and commissioning activity in order to achieve value for money and thereby demonstrate economy, efficiency and effectiveness of service delivery:

- Procurement will support improved service delivery through the freeing up of resources and improving the quality of goods, services and works.
- Procurement will ensure that the Council obtains value for money in the acquisition and management of its resources, balancing quality, total life, total acquisition costs and the wider well being objectives.
- The council will undertake all procurement and commissioning activity within a corporate framework to enable all officers to obtain goods, services and works to the required quality in the most efficient manner, to enable the council to respond promptly and effectively to internal services and citizen requirements.
- The council will ensure that procurement and commissioning activity is undertaken in the most effective and appropriate manner, considering all options including but not exclusively:
 - developing and promoting use of corporate contracts
 - undertaking vendor and contract management
 - using approved nationally negotiated contracts (for example those arranged by the Office of Government Commerce where considered appropriate),
 - using approved e-procurement solutions wherever possible
 - developing strategic partnerships, particularly where they will deliver significant service improvement and/or efficiencies.
 - improving the capability of small and medium sized enterprises to bid for goods, works or services in accordance with the SME Concordat and of the capability of the third sector to tender for council contracts. (Also to identify gaps where we do not have local suppliers and to seek to develop the market).
 - utilising our partners/suppliers supply chains
 - undertaking collaborative procurement with other Councils and organisations
 - valuing innovation and creativity
- Procurement and commissioning activity will support, promote and be driven by council policies and priorities, including equality and

diversity objectives, sustainability and economic regeneration and stakeholders interests.

- Procurement and commissioning activity will be transparent and fully compliant with the Freedom of Information Act, fair, and consistent and be undertaken to the highest standards of probity and accountability. All procurement and commissioning decisions will be evidence based.
- The Council will administer procurement and commissioning through the Procurement Section. This is a corporate resource, which leads on corporate contracts and supporting projects, whilst enabling services (which have best knowledge of local service requirements) to procure and commission locally within a clear corporate framework. It provides support wherever required to each service and monitors procurement activity across the council. It will undertake reviews of all strategic procurement and commissioning projects to ensure the optimal benefit to the Council is achieved.
- The choice of procurement and commissioning methods will seek to ensure simple or routine transactions can be carried out in the most efficient manner, be dependent upon the strategic importance, the value of the goods, services or works, and the potential risk associated with each procurement option. Different procurement and commissioning options will be suitable for different goods, works and services and will involve undertaking different practical steps to achieve the desired outcome.

7.1 Procurement Skills

Intelligent procurement requires skilled officers to carry it through. The Council will continue to ensure that there is sufficient ability and professional expertise to deliver this strategy, and will furthermore, build skill and capacity amongst council officers to id the development of innovative procurement practices. Ultimately, the Council will seek to empower officers in their procurement activity and ensure that key personnel have the necessary skills and knowledge to employ best practice and obtain value for money.

The following objectives will be followed in respect f Procurement skills:

- The training and development needs of all officers buying for the council will be assessed via the use of a competency framework, which will be developed by the Procurement Unit in conjunction with the Cumbrian collaborative (EPIC), and will be part of the employee appraisal process.
- Employees undertaking procurement and commissioning will not make a commitment to purchase unless there is an adequate budget in place.

- Performance indicators and targets (based on both quality and cost) will be established as part of procurement and commissioning processes.
- Procedures to manage contractual arrangements will be established with performance measured and reported, including benchmarking arrangements.
- Procurement and commissioning procedures and processes will be developed and regularly reviewed.
- The management of risk will be an integral part of the procurement and commissioning process.
- The Council will invest where appropriate in procurement, commissioning and contract management training and the systems to support these processes.

7.2 Procurement Code of Conduct

All procurement and commissioning activity must be undertaken to the highest standards of ethics and probity. The council insists on high ethical standards from its suppliers, and in turn it must exhibit the highest ethical standards itself.

Officers and members must not only be fair and above board in all business dealings, but must also avoid any conduct that is capable of having an adverse interpretation put on it.

All employees must adhere to the requirements placed upon them by Contract Regulations and Standing Orders and in terms of procurement and commissioning activities act professionally by.

- Maintaining the highest possible standard of integrity in all business relationships, both inside and outside their organisations.
- Rejecting business practice, that might reasonably be deemed improper, and never use their personal authority for personal gain.
- Enhancing the proficiency and stature of the profession by acquiring and maintaining current technical knowledge and the highest standards of ethical behaviour.
- Fostering the highest possible standards of professional competence amongst those for whom they are responsible,
- Optimising the use of resources, which they are responsible for, or influence to provide the maximum benefit to their organisation.

- Complying both with the letter and the spirit of:
 - The Public Procurement Legislative Framework
 - Contractual obligations.

7.3 E-Procurement

The Council will continue to use advances in technology to improve the efficiency and effectiveness of its procurement function where it is cost effective to do so and there is a clear return on investment.

With this in mind, the Council will advertise all procurement activity via The Chest e-procurement portal, and will only consider tender responses submitted via this route.

7.3 Procurement Communication

7.3.1 The Council will publish the following information on its website:

- Guidance for suppliers on how to do business with the council,
- Details of forthcoming bidding opportunities,
- Contact details for each contract,
- Details of our key suppliers.
- We will advertise contracts by using electronic systems and other means in order to encourage greater diversity and competition.
- We will give potential suppliers an opportunity to discuss the procurement or commission in order to understand our requirements and assess their own suitability. Nothing will be done, however, which would give a particular business or provider an unfair advantage in competing for a specific contract.
- We will work with prime contractors both at tender stage and during the life of a contract - to establish the contribution that small firms, ethnic minority businesses, social enterprises and voluntary and community sector suppliers can play in the supply chain.

7.3.2 The Council will operate 'Fair Tender Processes' as follows:

- We will apply our rules and policies fairly.
- At pre-tender stage and during the tender process we will ensure that all responders' have equal access to relevant information.

- We will keep the tender process as simple as possible in order to help minimise the costs to suppliers.
- If a pre-qualification stage is used we will use a council-wide prequalification questionnaire containing common core questions with limited bespoke additions for each contract. We will work with regional and national partners to ensure a consistent approach to pre-qualification.
- We will assess potential suppliers against published prequalification and tender evaluation criteria. These criteria will be proportionate to the risks of the individual contract process. In particular the criteria relating to financial standing will not to be set unreasonably as to exclude new or small businesses.

7.3.3 The Council will offer feedback on procurement submissions as follows:

- We will offer meaningful feedback where requested to suppliers following the procurement and commissioning process in order that they can improve for future tenders.
- We will seek feedback from suppliers, and their respective trade associations, on our tender processes and address where we can any problems that are brought to our attention.
- We will publish a complaints procedure.

7.3.4 The Council will operate Contract Management as follows:

- We will treat suppliers openly and fairly.
- Suppliers will:
 - Be paid on time. (As quickly as possible but no more than 30 days from the receipt of an undisputed invoice).
 - In addition all suppliers with a CA post code will be paid within 10 days from the receipt of an undisputed invoice
 - Receive honest and constructive feedback on the supplier's performance of the contract.
 - Be given notice of any performance problems and an opportunity, if appropriate, to put matters right.
- All contracts will require our suppliers to pay their subcontractors, throughout the supply chain, within a maximum of 30 days from receipt of an undisputed invoice.

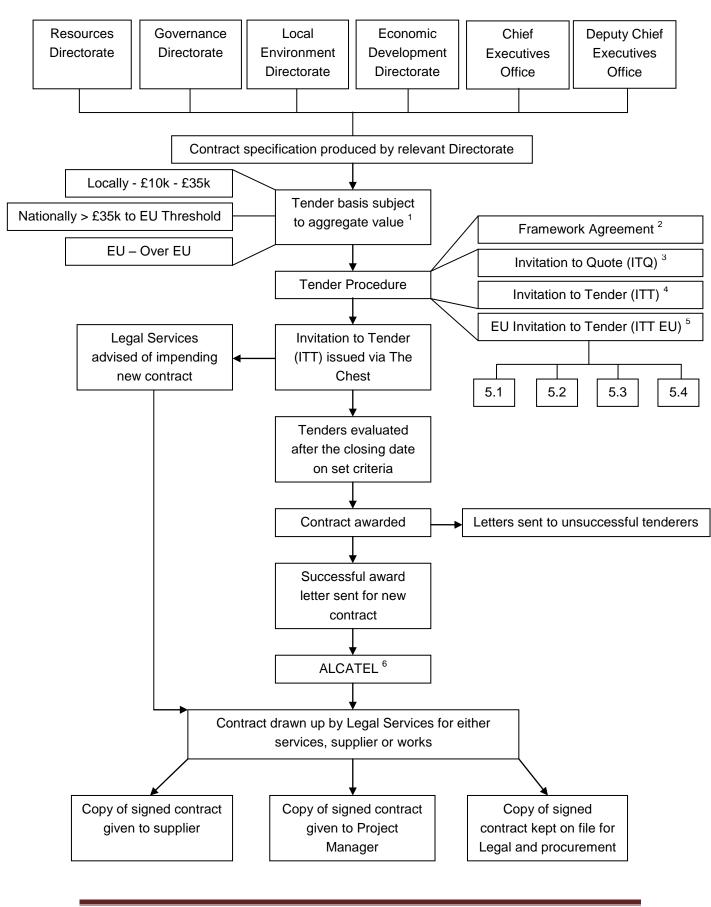
- All contracts will clearly set out what is required of all parties.
- As customers we will make clear to our suppliers, and those wishing to do business with us, what is expected of them.

If you have any questions or comments about this strategy:

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Appendices

Appendix 1 - Procurement procedure for all Contracts over £10k



Procurement Strategy v1.0 August 2014

<u>Notes</u>

- 1. EU threshold limits vary depending on contract type i.e. Services/Supplies or Works.
- 2. Framework Agreement contact Procurement for details/advice.
- 3. ITQ Invitation to Quote $\pounds 10k < \pounds 35k$
- 4. ITT Invitation to Tender \pounds 35 EU Threshold
- 5. ITT (EU) Above Threshold Invitation to Tender
 - 5.1 OPEN PROCEDURE
 - 5.2 RESTRICTED PROCEDURE 2 stage including PQQ
 - 5.3 COMPETITIVE DIALOGUE PROCEDURE
 - 5.4 NEGOTIATED PROCEDURE
- 6. Alcatel 10 day period after the contract has been awarded for tenderers to query/appeal against contract award.