

# **Brampton Economic Partnership - Notes**

**Thursday 9 June 2011**

**3pm at Brampton Community Association**

**1. Present:** Marilyn Bowman, Mike Fox, Stella Lewsley, Mike Downham, Alison Cheetham, Hazel Broatch, Trevor Atkinson, Roger Higgins, Sheila Goodliffe and Zoe Sutton.

**Apologies** were received from Diane Bradbury, Bob Allan and Keith Twentyman

## **2. Matters Arising**

**Localism** – Hazel and Harriet are meeting with Darren Crossley, Strategic Director Carlisle City Council to action the points raised at the last meeting. If any of the group have comments they would like raised at this meeting please could you forward them to Hazel directly. The Group agreed that the need for clarity regarding the definitions of localism was required and there is a need was practical action to be identified and implemented.

**Action: All to send comments to Hazel**

**Car parking** – Marilyn and Daren Crossley carried out a site visit of the car park under discussion and briefed Jane Meek, Assistant Director Economic Development on the issues raised. Hazel confirmed that the Partnership is not wishing to instigate charges for car parking. Alison mentioned that some regular users from the business sector would be willing to make a contribution or move out of the central car park for a car park on the outskirts.

## **3. Brampton Conservation Management Plan**

Roger Higgins, Heritage Officer, Carlisle City Council informed the group that he would be dealing with the Conservation Management Plans in the absence of Peter Messenger who has left the Authority. The aim of the plan is to enhance and protect the Conservation Area and address weaknesses as highlighted in the report. The next phase in the process is the adoption of the management plan by the City Council in autumn 2011. The Conservation Appraisal of the plan will be part of this adopted document.

Among the recommendations of the document is the possibility of assessing support for an 'Article 4 Direction' in the Conservation Area. This would enable stronger protection for historic features such as windows, doors, boundary treatments and chimney stacks, all of which are largely free from protection as changes or loss of such items generally constitute 'permitted development' for domestic dwellings. More robust protection currently exists regarding alterations to flats and retail premises, but owners are often unaware of their responsibilities. There is a need for guidance that could be provided through a revised and re-launched leaflet to inform local businesses and landlords.

The Group discussed positively the potential of creating a 'Local List'. Local lists identify buildings of special character worthy of special protection and consideration in the planning process, though not being sufficiently distinctive to qualify for actual statutory listing. This process is gaining national support and English Heritage has recently brought out guidance to identify and protect buildings of special character. It was decided that this could be an action once the Plan has been formally adopted and the City Council have developed a view on Local Listings and Article 4.

**Action: Roger to ascertain the City Council's view on Local Lists and determine if a Local List is included in the Plan prior to adoption**

There are three key areas to work through:

- Adoption of the Conservation Management Plan and subsequently the Local List – in process.
- Communication to disseminate information on Conservation Management Plan and supporting information – action for the Brampton Business Association focusing on retailers.
- Development of a Local List of buildings of Interest - will require community engagement and discussion with the Brampton Preservation Trust through Bob Allan.

Some of the actions emanating from the Conservation Management Plan dovetail with Town Centre Management.

**4. Cumbria Partnership NHS Foundation.**

Sheila Goodliffe attended the meeting not to discuss the Rotary as mentioned on the agenda but to highlight the work of the Cumbria Partnership NHS Foundation. Sheila is the Head Governor for the Trust. Sheila outlined the role of the Trust and the need for Members and Governors, information on this and an application form can be found in the Leaflet circulated at the meeting or on the Trust's website listed below:

<http://www.cumbriapartnership.nhs.uk/>

Members are entitled to make comment on annual plans in order to direct service delivery. There are currently 39 Governors some represent constituencies.

From the 1<sup>st</sup> April the Trust took on board all community services including community hospitals. The scope of the Trust is increasing and there is a need to increase the number of Governors to represent all areas. Membership means: that there is genuine involvement in business planning; there are 8000 members in Cumbria and young people are encouraged to join; you serve for 4 years as Governor; you are involved as little or as much as you wish; and you benefit through a NHS Discount scheme by £25. Governors appoint a chair and this is currently Bryan Betterton.

Sheila informed the group that press coverage on the expectation that the Trust will be taking on the Cumberland Infirmary and Whitehaven Hospitals is unfounded and that this could be a future option.

The partnership will endeavour to encourage membership of the trust. Leaflets will be disseminated through the Brampton Community Centre.

## **5. Town Centre Management (TCM)**

Report of the planning event held on the 26 May and the resulting action plan for the Brampton TCM was circulated prior to this meeting. There is an emphasis on 'Ancient' or 'Historic' Market Town of Brampton. Anne Sowerby is in the process for applying for and Awards for All grant of up to £10K with two key objectives: development of the events programme with connection to heritage; and revitalisation of the market.

Stella mentioned that Cllr Fisher requires clarification of how the £500 contribution from the County to this project is to be used.

**Action: Hazel to contact Cllr Fisher**

The Moot Hall Project could be a focal point for the interpretation of Brampton. Hadrian Wall Heritage Ltd is leading on this project in partnership with the Parish Council a bid for £50K has been submitted. There is a need for an information leaflet to highlight what is available in Brampton. The Parish Council pay the City Council £3.5 K to run the TIC this money could go towards a volunteer programme.

Discussion on improving the management of the local pubs at the planning event resulted in Alison calling the breweries involved in recruiting managers with a request for quality managers. 'Best Bar None scheme run by the Carlisle and Eden Crime reduction Partnership and mentioned by Diane at the event was considered a good idea for increasing the quality of provision. Follow this link to find out more:

[http://www.carlisle.gov.uk/council\\_and\\_democracy/council\\_news/archive\\_january\\_2008/best\\_bar\\_none\\_scheme.aspx](http://www.carlisle.gov.uk/council_and_democracy/council_news/archive_january_2008/best_bar_none_scheme.aspx)

Diane also requested that people report problems when they occur, rather 'than a wall of silence' in order that crime and anti-social behaviour is measured correctly and dealt with.

Historic signage and blue plaques were discussed. Trevor informed the group of the Hadrian's Wall Signage Strategy was in its final stages of development which will provide a brand for Hadrian's Wall across the Wall.

Other key projects that could fall within the remit of the TCM could include actions from the Conservation Management Plan, such as a Shop Front Project. The TCM will be delivered not by a manager but through putting a system in place. Geoff Prest has taken soundings with the Parish Council and in principle it looks positive that the Parish Council will agree to be the accountable body. A report will need to go to the Parish Council for approval.

Alison informed the group of the forth coming Brampton Festival that will be held on the 26<sup>th</sup> June and will include art, music, Morris Dancers and a mobile beer tent. There is an expectation that this will grow year on year and perhaps the next one could have a Hadrian's Wall theme.

The group agreed the forward plan outlined in the report for the TCM.

## **6. Tourism**

The question of the role of the Partnership in developing tourism in light of the demise of the Carlisle Tourism Partnership was discussed. Marilyn updated the group on the current status of the Tourism Partnership which has some funding for this financial year. The forward plan is for the Partnership to become part of the City Centre Partnership that is putting in place city centre management for Carlisle. The next meeting of the Tourism Partnership is in September. Marie Whitehead has moved to the CN Group.

Trevor asked that Tourism be put on the agenda for our next meeting to allow Neil Carney to provide an update on the Regional Growth Fund bid, the Tourism Partnership, Landscape Partnership Application and the Moot Hall Project.

The need for a town map to orientate visitors was raised. This could be part of the Moot Hall Project. Sustainability of ensuring the map is kept up to date is key.

## **7. Date of next meeting – 14 July 2011, 3-5 pm**

**NB it was agreed that the August Meeting will be cancelled due to the summer holidays.**

