

Stobart Addresses CLEF Meeting

The second CLEF public meeting was held in July and the 40 members that attended benefited from a presentation by Stobart Group Deputy CEO Richard Butcher that helped to share best practice in the industry based on Stobart's experience and recent growth.

Richard explained the history behind Stobart Group's success and its strategic multimodal plans to remove waste from the logistics industry, providing its clients with a more focused service.

CLEF Vice Chairman John Scott also outlined the five key objectives that the Forum is working towards and explained that working groups have been set up to help move each objective forward.

Each working group is headed by members of the CLEF steering group and will ensure the entire project is moving in the right direction and producing the most benefit.

After the meeting John commented, "We have had a fantastic turnout today and it's great to see the group established so quickly – we can now start to work on the important objectives and focus on implementing the working groups to make a real difference. We are lucky to have significant support from both local businesses and the public sector. It was great to have such an in-depth insight into the Stobart Group business and processes and there was something there for everyone to take away and learn from."



CLEF Members Invited To Visit Sealy

Sealy UK has very kindly invited CLEF members to a tour of its site at Station Road, Aspatria, Wigton, CA7 2AS, on Thursday 16 September at 9.00am.

This is a chance to view its site and logistics operations and for Sealy to share information and best practice with CLEF members. The visit will begin with an introduction to and overview of the company followed by a tour of the site and facilities.

If you are interested in attending please email your details to info@clefgroup.co.uk before Tuesday 31 August.



Beverley Bell to Attend Next CLEF Public Meeting

The next CLEF public meeting will be held at 8am on Tuesday 5 October at Energus, Lillyhall, Workington, CA14 4JW.

CLEF is delighted to have secured North West Traffic Commissioner Beverley Bell as key note speaker for the meeting. She will give members an insight into her role which helps to ensure the safe operation of commercial vehicles and their drivers on the roads.



Beverley was appointed as Traffic Commissioner for the North West Traffic Area in April 2000. At that time she was the first female and the youngest Commissioner to be appointed. As a specialist industry regulator she has conducted hundreds of public inquiries in her drive to ensure the safe operation of commercial vehicles and their drivers on the roads.

She has also attended many industry events to explain the purpose of her role more fully and to actively promote an industry that she feels does not always have the positive image it deserves.

Reays Coaches has kindly offered to supply transport from the Carlisle area to the next public meeting at Energus on Tuesday 5 October. The luxury coach will be equipped with WIFI and anyone interested in taking advantage of the offer should register their interest by contacting Stephanie Norman on 01228 574000 or info@clefgroup.co.uk.

Sealy Picks Up Bed Award For Second Year

Sealy UK has picked up the coveted Bed Supplier of the Year Award for 2009-2010. The award is presented by major furniture retailer Sleepmasters and Sealy has become the first supplier ever to retain the title.

The accolade is awarded to a manufacturer that has performed to extremely high standards during the year and is based on getting the product, order and delivery 'right first time'. Other aspects such as customer service and account management are taken into consideration and it really highlights the complete package that Sealy UK provides.



New Steering Group Members Will Help Meet Objectives

The CLEF steering group has been strengthened following the addition of two new members to the group. Archie Workman from Invest in Cumbria has joined the group and will help to promote logistics as a key sector for the county's economy and Cumbria as a prime destination for logistics companies to be based.

Logistics will be given a higher profile on the Invest in Cumbria website – which helps to attract new business and relocations to Cumbria. It's hoped that Archie, and Invest in Cumbria, will help meet CLEF's specific objectives of promoting the growth of the logistics sector in Cumbria.

The second new member is Ken Murray, Commercial Manager at RJ Murray in Longtown. The family-owned haulier was founded in 1930 and operates a large haulage fleet. Ken's experience and knowledge of the industry will help in another objective – the provision of a networking facility for members to share best practice.

System Merger Forms UK's Largest Logistics Training Company

The largest logistics training company in the UK has been created following the decision of the country's two leading providers to merge.

System Training and Hargreaves Training Services have combined to form a business that will operate from a national footprint of 20 training centres, and will have a workforce of over 300 employees.



Robin Brown, founder and current Chief Executive of System Training will head the new company as Chief Executive. Ian Peacock, the current Managing Director of Hargreaves Training Services will become Chief Operating Officer of the new business. Key personnel from both System Training and Hargreaves Training Services will form the new management team.

Road hauliers and transport companies will benefit from the merger by being able to take advantage of high quality training via a nationally recognised network that actually makes a real and tangible difference to their operations and profitability.

As the clear leader in the market, the merged company will be the UK's largest provider of Driver CPC solutions. It will work towards delivering Driver CPC training to over 100,000 drivers annually through direct contact training and instructor models and will also deliver ADR, FLT and training for HGV licences.

The new business is also ideally placed to deliver Apprenticeships to young people nationally in line with the Government's agenda.

System Training Wins Prestigious National Training Award

Leading logistics industry training provider System Training has lifted a coveted prize at the UK Warehousing Association Awards. System Training collected the UKWA Training Award for its work to improve skill levels across the sector and to help drive down costs through innovative training schemes.

Held at the Dorchester Hotel in London, the awards ceremony recognised excellence in the third party logistics sector.

Robin Brown, System Training CEO, said, "It's fantastic to be recognised for our efforts and this is a great example of how we can work in close partnership with our clients to ensure training

is intelligently applied to deliver real financial benefits. To be awarded this by our peers demonstrates how strong our offering and national training presence is."

In support of its entry System Training demonstrated how it helped the UK's largest home delivery service reduce costs associated with fuel and garage repairs by training its staff to drive more efficiently and safely. Home Delivery Network, currently re-branding to Yodel, significantly reduced operating costs since introducing the System Training devised programme for its staff in 2009.



RJ Murray Achieves Platinum Award

R.J. Murray & Son Ltd. from Longtown has achieved a third successive Palletways Platinum Award bringing the company into the elite top five of the 250 Palletways member companies throughout Europe.

The award was achieved following a year on year increase on the number of pallet spaces exported and imported from UK and European locations into and out of Murray's 'CA' postcode region. An on time delivery success rate of over 95% was maintained during the Triple Platinum Award period and R J Murray & Son Ltd is now one of only five UK based Palletways member to achieve the Triple Platinum award.

Racked Pallet Space Available at Enesco

Up to 2000 racked pallet spaces are available in a shared user warehouse. A full receipt handling and despatch managed service is available on a unit or pallet pick basis. Extremely competitive rates available on very flexible pay as you go or fixed term arrangements.

For further details contact John Scott, Director of Logistics at Enesco, on 01228 404091 or john.scott@enesco.co.uk.

Carlisle's MP Joins Parliamentary Groups

In his first parliamentary role, Conservative MP for Carlisle John Stevenson has been appointed chairman of the Food and Drink Manufacturing All Party Parliamentary Group at its 2010 AGM.

The group represents the food and drink manufacturers in Parliament and provides a forum for debate on issues affecting the sector. Mr Stevenson said, "I am looking forward to the opportunities presented by chairing the Food and Drink Manufacturing Group. I hope it will enable me to generate significant legislative support for an industry which offers



world class capabilities in production, logistics, sales, marketing and innovation.

"By supporting the industry nationally, we can expect to reap the benefits closer to home in Carlisle, which remains a regional centre for manufacturing excellence."

Mr Stevenson has also joined the All Party Parliamentary Rail Group (APPRG) which provides a forum for parliamentarians to become involved in issues affecting the rail industry. Regular meetings are attended by Ministers, opposition spokespersons, passenger and freight operators, Network Rail, customer groups and businesses.

He hopes to continue efforts to include Carlisle in the high-speed rail link, and to improve rail transport in the area. He stressed that, "rail transport is extremely important in Carlisle, both to the people and to the local economy. Effective rail link means that commuters will benefit from faster journey times and local businesses will be better connected to the rest of the country."



Cumbria
Logistics
Employer
Forum

Moving Cumbria Forward

Objectives

-  Promote the growth of the Logistics sector in Cumbria
-  Increase the awareness & profile of Logistics in Cumbria
-  Provide a central platform for Training & Development
-  Provide a networking facility to share best practice
-  Identify common issues & provide a forum for discussion & action

Supported by



Skills
Funding
Agency

Logistics Apprentices Receive End Of Year Awards

System Training celebrated an evening of achievement as its first Logistics Apprentices received awards for their efforts at an evening awards ceremony held at Foxy's Restaurant, Carlisle United Football Club. The 12 Apprentices gained either their Large Goods Vehicle or their car driving licences, along with fork lift truck qualifications, health and safety and first aid training. The Apprenticeship aims to provide the candidates with as many skills and qualifications in the first three months as possible in order for them to go straight in to a productive work role with an employer.

The awards were presented by Carlisle United Youth Team coach, Eric Kinder, who spoke about his experiences of working with young footballers, and developing them to fulfil their career aspirations on the pitch. The Award for Outstanding Commitment went to Robbie Tattersall, who that night also found out he'd been offered a permanent driving job with his place-

ment provider Wm Armstrong Ltd. All Apprentices have found placements with local employers, and System Training would like to thank these employers for their continued support for the programme: Wm Armstrong, Pirelli, Stalkers Transport, Thomas Graham & Sons, Edinburgh Woollen Mill and E&N Farrer.



Diary Dates

Sealy site visit - Thursday 16 September 9am at Sealy, Station Road, Aspatria, Wigton, CA7 2AS.

Next CLEF meeting - Tuesday 5 October 8am at Energus, Lillyhall, Workington, CA14 4JW.

Contact CLEF

To join CLEF or get involved with its activities and objectives please contact Stephanie Norman on 01228 574000 or at info@clefgroup.co.uk.

Follow CLEF on Twitter at twitter.com/cumbrialogistic

Apprenticeships for the Logistics Sector



The National Apprenticeship Service (NAS) invites you to the Apprenticeships Logistics Event with special guest speakers and networking over lunch.

Come along and find out how Apprenticeships can be good for your business and learn more about support available from the government.

Tuesday 21 September 2010

10am till 1pm (including lunch)

The Village Hotel, Bury.

This event will enable you to explore where Apprenticeships can benefit your business, and to identify the support available and next steps.

Speakers include:

- Sue Price – NAS Director for Apprenticeships in the North West
- Local company JJ Ormrod proving employer insight to Apprenticeships
- Apprentice case study

The event is supported by Skills for Logistics, Freight Transport Association, Road Haulage Association and Chartered Institute of Logistics & Transport.

Apprenticeships refer to on-the-job training which leads to a nationally designed and recognised qualification. Available to both new and existing members of staff, Apprenticeships give you flexibility to develop your staff or bring in new people to fill important roles.

Apprenticeships have great business benefits:

- Did you know that 81% of apprentice employers say they make their businesses more productive?
- 83% of employers who employ apprentices rely on their Apprenticeships programme to provide the skilled workers that they need for the future.

To register for the event go to www.nwps.co.uk/logisticsevent or contact 07815 521244.

Registrations must be made by Tuesday 14 September.

National Apprenticeship Service