

CLEF Steering Group Formed and Objectives Set

The first meeting of the CLEF steering group was held on Thursday 28 January when the group met to agree some roles and objectives for the future. Andy Hallington from Carrs Billington was appointed as Chairman and John Scott from Enesco as Vice-Chairman. In addition, the steering group was agreed as Chris Fylan (Skills for Logistics), Peter Scott (BOCM Pauls), Don Taylor (Carlisle City Council), Tony Higgins (System Training), Tony McCormick (Sealy UK) and John Outhwaite (Reays Coaches).

The steering group has established the following objectives for the forum:

1 Promote the growth of the logistics sector in Cumbria – by encouraging new business development, further employment opportunities and establishing Cumbria as a logistics destination.

2 Increase the awareness and profile of logistics in Cumbria – by promoting Logistics Academy North West, increasing awareness of opportunities in logistics within schools, colleges, employment agencies and at job fairs.

3. Provide a one stop shop for CLEF membership on training and development of people – by informing on training providers and funding available and keeping members abreast of changes in legislation with regards to training.

4. Provide a networking facility for CLEF members to share best practice.

5. Identify common issues affecting CLEF members and provide a forum for discussion and action.

The next steering group meeting is planned for 17th March while the next full public meeting will be on Wednesday 21st April at 8am at Foxy's Restaurant at Carlisle United FC. All CLEF members are welcome and please bring along any new or prospective members for the forum.

LANW Offer Free and Subsidised Business Workshops

Logistics Academy North West is offering free and heavily subsidised Business Workshops and free Business Masterclasses at its state-of-the-art leadership development centre at ENER-GUS, Lilyhall, Workington.



All courses are delivered by the University of Cumbria and with normal prices in the region of £465 per course, the well-reduced price of £75 makes good business sense.

However, to see if you qualify for free course training and to book a place for a workshop or masterclass then contact Chris Bell on 01524 385449 or email chris.bell@cumbria.ac.uk.

Business Workshops include: Developing Websites, eBusiness, Principles of Marketing, Professional Skills in ICT and Introduction to Accounting.

The Business Masterclasses are free so why not come along to hear some inspiring business insights and network with others in business over lunch. Topics include Success in Business, Strategies for Business and Team Leadership.

For more details visit www.cumbria.ac.uk/bluebox.



Funding Available for Apprenticeships

The UK government is committed to increasing the availability of workplace opportunities for young people through the National Apprenticeship Service (NAS) and is currently offering grants of up to £2500 to employers to help fund Apprenticeships.

In addition, System Training's current intake of Logistics Apprentices will soon require placements within local logistics employers. The group of students are currently being trained to a high standard in all aspects of the logistics industry; from traffic planning to warehousing and driving goods vehicles.

Tony Higgins, System Training's Apprenticeships Manager, comments, "Our partners, the National Apprenticeship Service, Skills for Logistics and Logistics Academy North West have helped us to create an innovative new Apprenticeship programme that will lead to an increase in Apprenticeship numbers during these challenging times.

"Our programme forms the basis of a long term career in logistics and the creation of potential management and leaders of the future."

Any employers interested in placing a Logistics Apprentice within their company should contact System Training on 01228 574000.

MP Supports Young Workers in National Apprenticeship Week



Apprentices, employers and training providers took part in a series of nationwide activities to highlight National Apprenticeship Week and Carlisle training provide System Training done its bit to help promote its Logistics Apprenticeship scheme.

Carlisle MP Eric Martlew visited System Training's offices and met the group of Logistics Apprentices and local employer representatives from Stobart Group, Wm Armstrong and Enesco. He also gained an insight into how System Training's unique delivery model benefits both parties long-term as well as offering measurable improvements in logistics industry standards in the workplace.

At the same time a number of the youngsters currently undertaking an Apprenticeship swapped roles with System CEO Robin Brown and took over at the helm of System Training. Robbie Tattersall, a Logistics Apprentice from Dalston, chaired a website review meeting between different departments within the company, "Today was a big benefit for us all. It

was very important to meet local employers who will hopefully be looking to give us jobs in the future and it really helped to be able to ask them questions about their business."

Tony Higgins, System Training's Operations Director, commented, "System Training are very pleased to support National Apprenticeship Week and it was very encouraging to have Mr Martlew along today to meet our group. Our Logistics Apprenticeship is a unique business model that will ultimately provide more financial benefit to both local employers and the individual Apprentices."

A video of Eric Martlew's visit can be viewed at System Training's Youtube channel.



Enesco Hosts CILT Cumbria Group Launch

Enesco, Europe's largest manufacturer and distributor of giftware, is holding the Cumbria Group Launch of the Chartered Institute of Logistics and Transport at its Carlisle site on the 25th March. John Scott, Director of Logistics at Enesco, has invited CLEF members and non-members to the evening, which is planned to start at 6pm.

The function will include a buffet, a site tour of Enesco's warehouse and showroom and a number of relevant presentations relevant to the evening.

Anyone who would like to attend can either contact John direct on john.scott@enesco.co.uk or make a booking via the CILT website - www.ciltuk.org.uk - where the booking ref is CG001.

The event address is Enesco Ltd, Brunthill Road, Kingstown Industrial Estate, Carlisle, CA3 0EN.



System Training Achieves Industry 'Gold Standard'

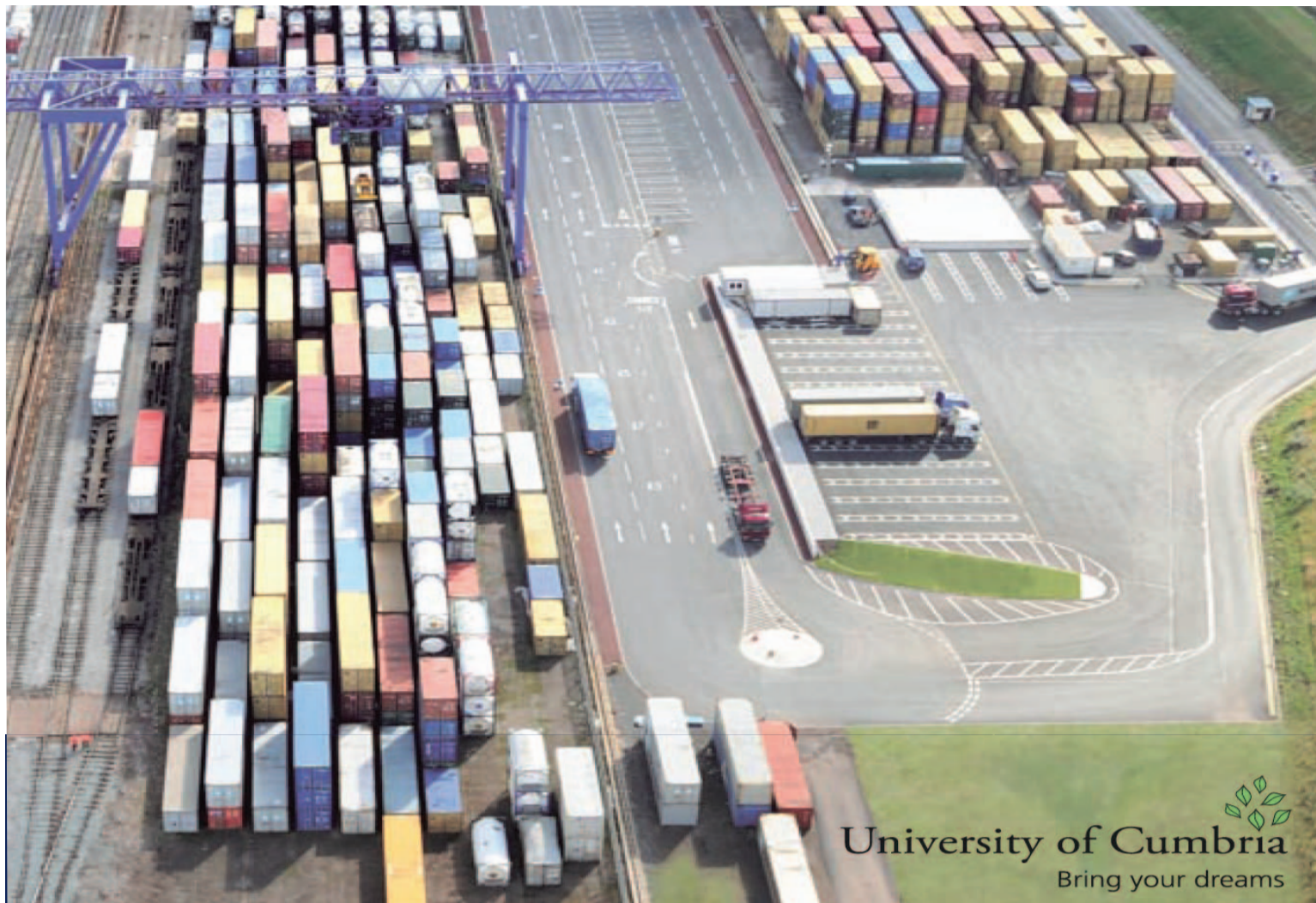
System Training has been awarded a prestigious training industry accolade by achieving certification in the Training Quality Standard. The Training Quality Standard is an assessment framework designed to recognise and celebrate the best organisations delivering training and development solutions.

For training providers, large and small, the Standard offers a framework to drive improvement and challenge thinking on how best to achieve impact in employer customers' businesses especially performance and profitability.

In awarding System Training the certification, the TQS assessment highlighted the fact that it was an ambitious organisation with a national profile, and that it had a clear mission to support the logistics sector by enhancing service standards through qualifications and training.



It praised the fact that System Training was aiming to become a centre of excellence for the sector in the future and noted that System Training worked positively and effectively with large companies both within the sector (e.g. piloting of apprenticeship programs with local employers) and also with major retailers and other companies who have their own transport and logistics departments.



Logistics Foundation Degree to Start in September

The University of Cumbria's Foundation Degree in Logistics and Supply Chain Management is due to get started in September. The new three-year part-time course is very practical in outlook and will equip participants with the skills and knowledge to climb the career ladder in the fast-paced business environment of logistics and supply chain management. It has been designed with strong employer involvement to meet the needs of aspiring junior and middle managers within the industry.

Learning is predominantly in the work place with short periods of classroom time in between. The degree also matches requirements for accreditation by the Chartered Institute of Logistics and Transport (CILT) and Skills for Logistics, and incorporates CPC National for transport managers.

The foundation degree will allow progression to the BSc Hons in Logistics and Supply Chain Management or other professional qualifications. The initial year is centered on managing self development with a focus on introduction to Supply Chain Management and Logistics Operations Management.

Years two and three involve work-based projects and cover modules such as Managing Finance, Delivering Customer Value, Supply Chain Risk and Security and Environmental and Sustainable Logistics. Due to begin in September the course starts at £950 per year, however CLEF members will be able to take advantage of a discount, reducing that to just £550 each year per candidate. For more details please contact Stephanie Norman at System Training for further information.

System Training Receives Positive Training Audit

System Training recently underwent an audit by the Joint Approvals Unit for Periodic Training – and were happy to come out with a glowing recommendation. The positive JAUPT audit observed that:

1. The training observed was good, the trainer was pleasant and actively encouraged the drivers to engage and dealt with their issues in a professional manner. The handout supporting the lesson was presented to a very high standard and the quality was good.

2. The data management team were able to fully explain the admin process in a confident and professional manner. They have good relationships with consortium members, DSA and JAUPT.

3. From the quality of evidence seen during the audit it all suggests that System Training as the lead of the consortium has good control tools and processes to manage all of the consortium members. It has robust policies and procedures and demands a high standard of quality across the provision.

Special Driver CPC Prices for CLEF Members

System Training have some fantastic promotional prices for their Driver CPC courses during March and April especially for CLEF members. Instead of the normal price of £84, System are offering courses for just £30 per driver, so there's never been a better time to sign up, fulfil the legal training requirements and let System's training courses deliver a real tangible financial benefit to your business.

Available CPC courses include:

Monday 22nd March & Monday 26th April 2010: START 1 - An introduction to health and safety, Fire Safety, Working Safely and Manual Handling

Tuesday 23rd March & Tuesday 27th April 2010: START 2 - An Introduction to safe loading, vehicle characteristics and digital tachographs

Wednesday 24th March & Wednesday 28th April 2010: Customer Care, Drivers Health, defensive and fuel efficient driving.

Thursday 25th March & Thursday 29th April 2010: Drivers Hours and Digital Tachographs

Friday 26th March & Friday 30th April 2010: Manual Handling and First Aid

Some courses may have limited availability so book now on 01228 574000 or email info@system-training.com.

Follow CLEF on Twitter

CLEF is now using Twitter and you can view CLEF's tweets and become a follower at www.twitter.com/cumbrialogistic.

There are already a number of industry specific media and national organisations following CLEF on Twitter, and this will help to improve news coverage and generate exposure for the forum and its objectives.

CLEF's followers have already sent out messages via Twitter to their thousands of contacts.



CLEF Steering Group Member Biographies - Part 1

John Scott - Director of Logistics, Enesco

Following completion of a degree from Manchester University, John began his career in the logistics industry in 1994 with Wincanton Logistics' manufacturing division as a graduate trainee. John focused predominantly on new contract start ups, and during his time worked on some blue chip contracts for organisations such as British Airways, Mars, Pedigree, PepsiCo, Van Den Burg foods and Malton Bacon.

John's most recent post with Wincanton was as Operations Manager for the Northern Distribution Centre for Walkers Snack foods in Warrington. In 1998 he moved to Cumbria and joined Enesco Ltd based at Kingstown in Carlisle. He joined initially as Operations Manager but has held the post of Director of Logistics since 2003.



Chris Fylan - North West Regional Manager, Skills for Logistics

As regional manager, Chris' role is to engage with as many logistics employers as possible to ascertain what their business needs are and to explain how the introduction of Continuous Professional Development (CPD) into their company will lead to improved production, retention and competitiveness in their specialist supply chain. He also ensures that providers deliver good quality training matched to Skills for Logistics CPD Stairway, constantly aiding them to raise their standards to develop world class employees for the sector.

He joined Skills for Logistics in 2004 but before then Chris worked for the Road Haulage Association for 10 years. He was area manager for Cumbria, Lancashire & Merseyside, and advised employers on employment law, Health & Safety, Operator licence compliance as well as representing the logistics sector on various regional forums and the media.



Andy Hallington - Quality Manager, Carrs Billington Agriculture (Ops) Ltd

Andy has over 40 years experience in animal feed manufacture and distribution with companies based in the North of England and his responsibilities have included transport and warehousing management.

He joined Carrs Billington in Carlisle as Quality Manager for its manufacturing and distribution activities after working for over 20 years in commercial & procurement roles with a national feed company. His current responsibilities include product assurance schemes, health, safety, and environmental compliance.

Andy is also Vice-Chairman of a UK feed industry committee that manages the feed industry product assurance scheme and Chairman of an industry committee of transport operators which focuses on the safety of LGV drivers making deliveries to customers.



Tony McCormick - Logistics Director, Sealy UK

Tony's first job was at Courtaulds Weaving Division in Carlisle as a Loader/Planner of vehicles for deliveries all over Lancashire. After various transport and warehouse management roles in major national breweries he returned to Carlisle and started his own business in general haulage.

Tony joined Sealy UK, in Aspatria, as Distribution Manager and was then promoted to Logistics Director; a position where he has spent 18 of the last 21 years.

He is responsible for all warehousing, transport, and all raw material ordering and control for Sealy - the biggest bed brand in the world.

