

Current Initiatives in Cumbria

Marie Fallon

Cumbria County Council

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Current Context

- 40 million adult internet users
- 30 million people using the web every day
- 12% adults own an iPhone
- But 9 million adults - never used the internet
- Potential economic benefit everyone online is in excess of £22 billion.



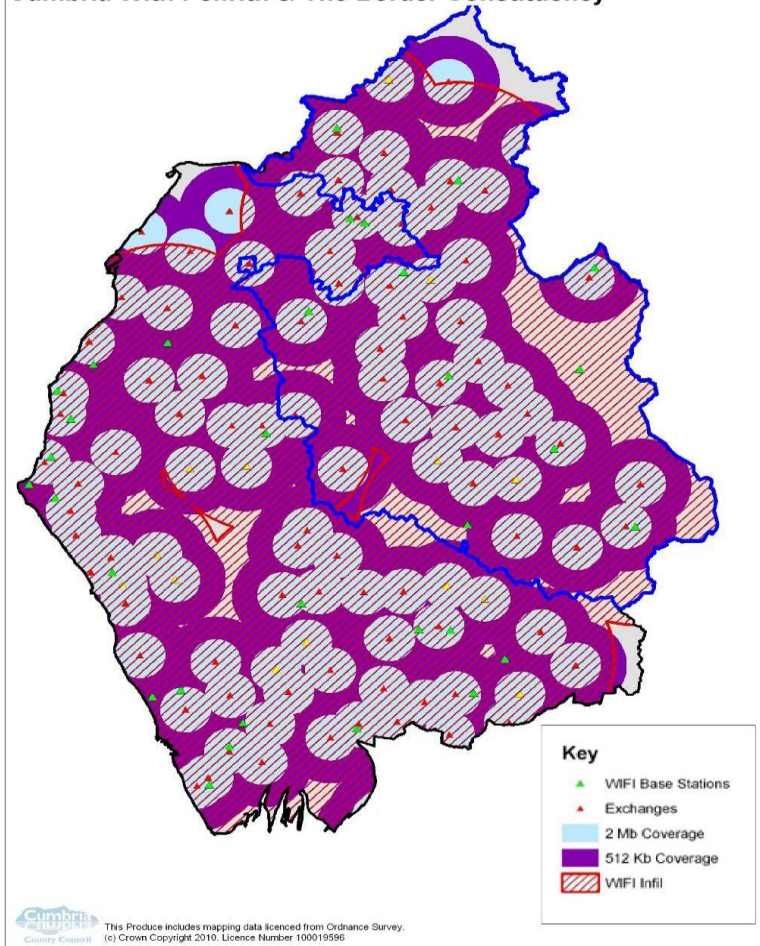
Current Broadband Coverage

- Widespread coverage -Project Access, a £20m investment following market failure in Cumbria
- NHS network and Police networks also exist, alongside other public sector & private sector infrastructure across Cumbria.
- Cumbria Local Education Online (CLEO) network
- 10Mb all junior schools
- 100Mb to all senior schools by March 2011



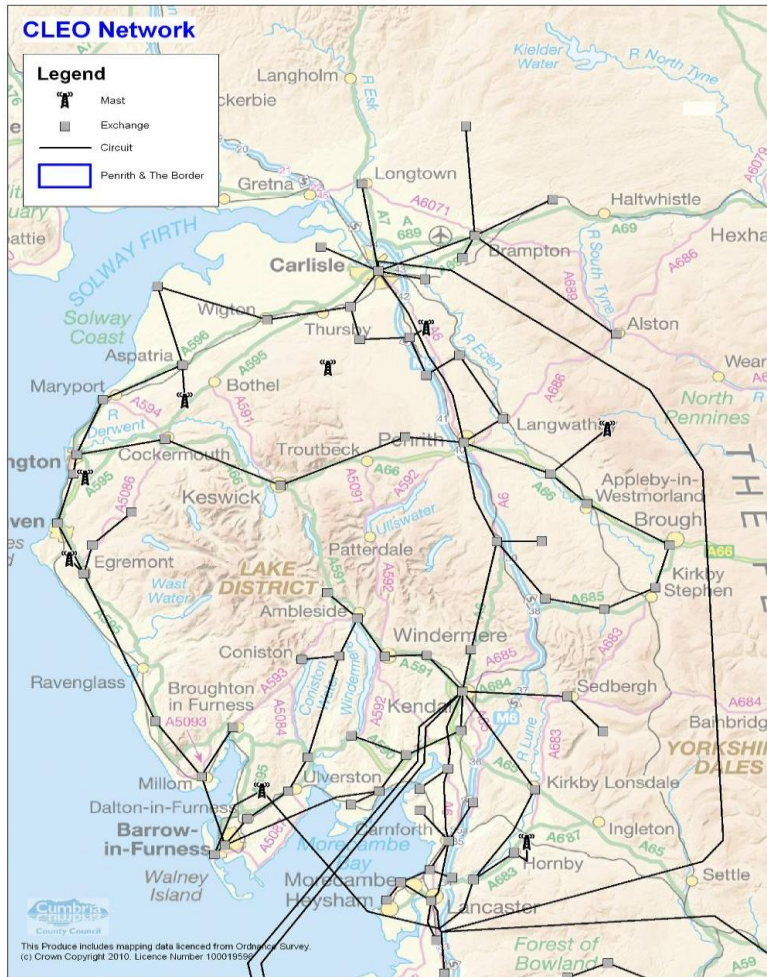
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Added 14 Exchanges and Wi-Fi Infill
Cumbria With Penrith & The Border Constituency



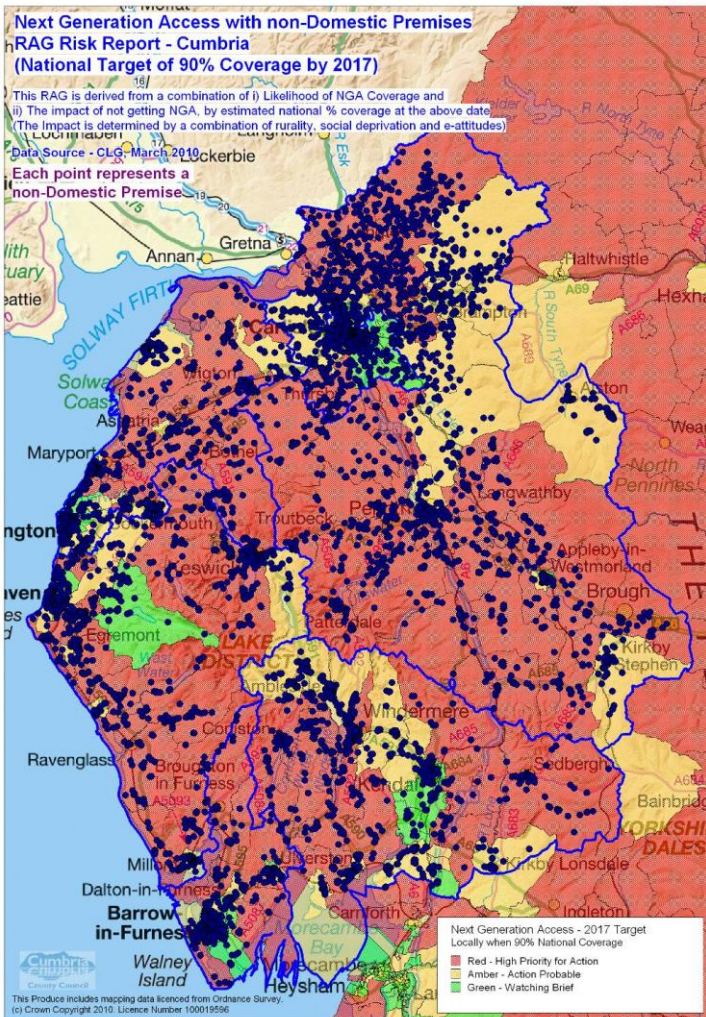
- Project Access Coverage
- Utilised largely existing infrastructure - limited coverage of 2mb/sec availability (the blue circles)
- Patchy coverage in terms of speed, number of 'not spot' areas

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- Cumbria and Lancaster Education on Line (CLEO)
- A state funded project to bring broadband to schools
- Areas with at least 10mb coverage
- Assessing future school demands on CLEO, and how the infrastructure could be used more widely
- Forecast demand needs to be developed
- A range of different service delivery models could be used – how do communities best set themselves up as a part of this?

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- Extract from a report by CLG on the expected availability of Broadband in Cumbria in 2017
- Red shading -where commercial broadband not expected to develop
- Mapped against population - large parts of Cumbria will not have NGA by 2017.
- Need to address this deficit with public, private and voluntary sector partners

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- ***“...Our goal is simple: within this parliament we want Britain to have the best superfast broadband network in Europe.”*** *Jeremy Hunt, Secretary of State for Culture, Media and Sport.*

Accessible Cumbria

- Cumbria wide approach
- Lack of commercial market in rural Cumbria.
- Cumbria -one of four national pilots for superfast broadband supported by BDUK funding.
- Pilot is designed –Working with communities to deliver a super fast broadband using a range of technologies
- Eden Big Society Vanguard will be covered by the pilot.
- Initial Pilots will be commissioned to represent the range of challenges to delivery of superfast broadband in Cumbria
- Changing the way services are delivered



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County Council Role

- Scoping Project
- Creating partnerships
- Seeking match funding
- Procuring and managing the contract.
- Exploit its existing resources -public sector networks i.e. CLEO to deliver a point of presence into the pilot communities
- Piloting role communities can play in connecting “the last mile” will be agreed through discussion in scoping up the project

Where are we now?

- Team membership
- Partnership arrangements
- Formal Approval March
- Scope content
 - Business
 - Community
 - Public Services
- Procure partner
- Deliver Project



Any Questions ?



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