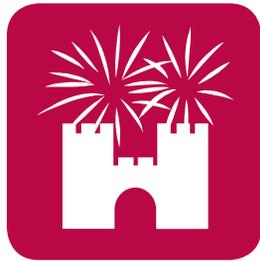
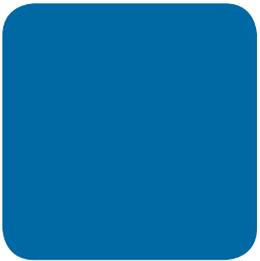
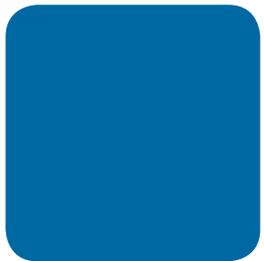
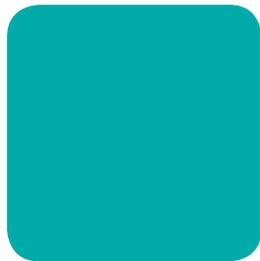
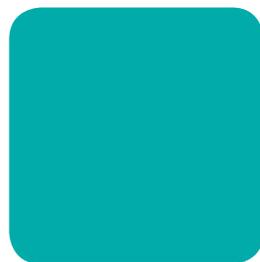
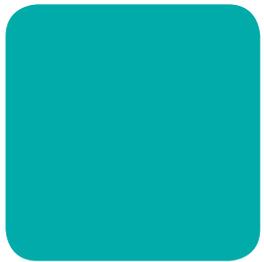
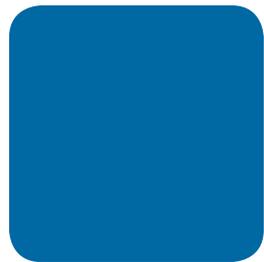


Carlisle Plan 2015-18

Our vision:

To improve the health, wellbeing and economic prosperity of the people of Carlisle. We will work in partnership to further establish our position as the regional centre and focus for investment, ensuring that residents can share in the benefits through increased opportunities and greater choice of jobs, range of housing and a quality environment.





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Support business growth and skills development to improve opportunities and economic prospects for the people of Carlisle page 4

Priority:

Further develop sports, arts and cultural facilities to support the health and wellbeing of our residents page 4

Priority:

Continue to improve the quality of our local environment and green spaces so that everyone can enjoy living, working in and visiting Carlisle page 5

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Address current and future housing needs to protect and improve residents' quality of life page 5

Priority:

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Introduction to Carlisle

Carlisle is the urban capital of the County of Cumbria with a population estimated at approximately 108,000. The city is the centre of an economic region serving 500,000 people who live in Cumbria, Northumberland and Southern Scotland.

The City of Carlisle is the largest settlement with approximately 68% of the population. The remaining area is rural, with a number of smaller market towns and large villages spread across the district, including Brampton, Dalston, Longtown and Wetheral.

Across the district, there are a wealth of assets making Carlisle a great place to live, work and visit. Carlisle draws natural strength from its location, with heritage and environmental sites of national and international importance and good connections to the country's infrastructure. Carlisle has the greatest concentration of businesses and opportunities for future development in Cumbria. The city has built on its established economic importance and encouraged the development of food processing, engineering and logistics sectors.

Carlisle is set within some of the country's most spectacular natural scenery and the city is the final stop for three of the country's scenic railway lines. Landmark buildings and heritage sites such as Carlisle Castle, Carlisle Cathedral, Lanercost Priory and Hadrian's Wall attract visitors from around the world.



Our vision:

To improve the health, wellbeing and economic prosperity of the people of Carlisle. We will work in partnership to further establish our position as the regional centre and focus for investment, ensuring that residents can share in the benefits through increased opportunities and greater choice of jobs, range of housing and a quality environment.

We have a key role in improving health and wellbeing through our plans and services. Many of these have a significant impact on the wider social, economic and environmental determinants of health and wellbeing. Our employees work to address inequalities on a daily basis and have a positive impact on the lives of some of the most vulnerable residents in Carlisle. We will continue to support the work of Carlisle Healthy City.

We will be the best possible partner to organisations, communities and individuals that share our commitment, clarity and confidence in Carlisle. We will help shape the future of Carlisle, delivering the priorities in the Carlisle Plan whilst operating a highly effective organisation where employees are supported to be the best they can be. We are changing, dynamically, to meet the financial challenges of the future by making the necessary savings and developing new incomes.



Principles:

Clarity, confidence and commitment

- **We will be a clear, committed and confident Council.**
- **The principles have been developed by our staff and councillors to guide how we will deliver our vision for Carlisle.**
- **By setting out our vision, we show that we understand the needs of Carlisle's residents, businesses and visitors. Our plans to respond to these needs are clear and straightforward. We know what is expected of us and do our best to create clarity in how we work.**
- **We are committed to achieving our vision for Carlisle. We will ensure that our day to day work and resources are consistent with the priorities.**
- **We will continue to work effectively with partners to drive positive change for Carlisle and will celebrate our successes and achievements. As part of our ongoing work to develop all our communities we will engage young people and make sure the Carlisle Plan helps to deliver their aspirations for Carlisle.**



Priority:

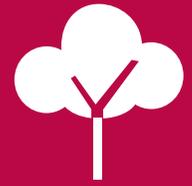
Support business growth and skills development to improve opportunities and economic prospects for the people of Carlisle

We will build on Carlisle's position as a University City and regional centre for economic prosperity through the implementation of the draft Carlisle District Local Plan 2015-2030. The Plan sets out how Carlisle will grow and develop, and identifies potential sites for new housing, economic and commercial development. We will provide businesses with quality space in which to grow and optimise the digital and transport infrastructure. We will continue to work with partners to develop the tools to deliver economic growth. We will ensure that Carlisle has a workforce prepared to respond to more opportunities, the demand for skills and the need for flexibility.

Priority:

Further develop sports, arts and cultural facilities to support the health and wellbeing of our residents

We are investing in the long term sustainability of sports, arts and cultural facilities to provide quality experiences and promote healthy lifestyles for our residents. This will also help to make Carlisle an attractive prospect to investors and new residents. We are committed to supporting the city centre and visitor economy through our vibrant events programme, and promoting the city's culture and heritage.



Priority:

Continue to improve the quality of our local environment and green spaces so that everyone can enjoy living, working in and visiting Carlisle

Carlisle's green spaces and natural resources are a source of pride for our residents and provide economic and health benefits. By making sure they are cared for to a high standard, they will help to promote Carlisle as a healthy and attractive city. We will keep Carlisle clean and tidy and we are working to improve our standards in all areas of waste management and recycling. We will work with partners to make sure the public realm in Carlisle presents a vibrant and well cared-for image of the city, with welcoming and attractive spaces in which to live, play and work.

Priority:

Address current and future housing needs to protect and improve residents' quality of life

Housing is both a driver for the local economy and a vital way of attracting new residents.

Our ambitious plans to deliver homes to meet the targets in the Local Plan, reflect our ambition to further our position as the regional centre for economic prosperity.

Poor quality neighbourhoods and housing conditions, and at its extreme, homelessness, can lead to a range of health conditions. These all have a long term impact on children and young people's life chances and employment prospects because of the effect on learning and education. For Carlisle to grow the skills of its workforce, we will work with partners to ensure that the most vulnerable people in our district can access safe, warm affordable housing with the support they need to live independently.



Priority:

Promote Carlisle regionally, nationally and internationally as a place with much to offer - full of opportunities and potential

Carlisle has the assets and opportunity to put itself on the map as the capital of Cumbria and the City of the Lake District. The city has a rich, unique heritage that offers an amazing history and experience for visitors. It continues to develop as a modern, vibrant city, building on its successful independent and entrepreneurial nature. Carlisle has quality employment sites and is perfectly positioned with links to the road, rail and air infrastructure to attract investment.

We have an opportunity to develop and promote Carlisle's reputation at a local, national and international level and ensure that Carlisle continues to fulfil its potential.



Performance Monitoring

We will measure progress against the plan through a new performance framework. This framework will include progress in key projects, risks and opportunities.

Our new set of measures will be agreed with Service Managers and Senior Management Team. We will present these measures under each priority. Their purpose will be to help steer services and projects towards the benefits we want to achieve by implementing the plan. These measures will be drawn from sets of management information being collated as part of the PRISM project. Our performance framework will be monitored through Directorate Management Team meetings and a quarterly report to Senior Management Team. A quarterly summary of performance will be reported to Executive and Overview and Scrutiny.

Our plan will be reviewed annually, before the setting of service plans within our Directorates.



Further information

For further information about the Carlisle Plan, visit www.carlisle.gov.uk or please contact the Policy Team at:

Email policy@carlisle.gov.uk

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If you require this plan in an alternative format or language please contact us to discuss your needs.