



Cumbria's premier

business support programme

## Delivering the support your business needs

The **Business Start-Up Support** project (BSUS) is an ERDF supported project delivered by partners led by Cumbria Chamber of Commerce as part of Cumbria Growth Hub.

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Ready for the challenge?

Then let's get you started!

FREE support to help you  
set-up your own business

## > In business for yourself – not by yourself

- Do you have an idea for a business but don't have a clue where to start?
- A hobby which you could easily turn into a business?
- Do you often think you could turn your job into a business?

If you're thinking about starting your own business but aren't quite ready to make the commitment, we're here to help you consider your options and, if you choose to, take those first steps in making it happen.

Our **Business Start-Up Support** programme (BSUS) has been specifically developed to help people just like you make the right decisions and support you at every stage of your journey.

Our **FREE** package of support will help build your confidence and provide the knowledge and expertise you need to give your business the best possible chance of success.

## > A winning package

**This flexible package of support includes the choice of:**

- **Free** opportunities to explore working for yourself and whether it's right for you
- **Free** one-to-one meetings with a business adviser to review and develop your business idea
- **Free** advice from a range of specialists on marketing, online activity, finance and more
- **Free** business start-up training
- **Free** workshops on a wide range of topics
- **Free** help to develop your business plan and get your business up and running
- Access to a **£2,000 subsidy** for consultancy support when you start trading
- Links to other funding and support

## > New beginnings...

*"We didn't have a clue about how to run a business. Our adviser helped us with the planning and marketing and gave us feedback and reassurance that we were heading in the right direction."*

*"The three-day BSUS course was really useful and made things a lot clearer and less daunting."*

*"The best thing about the Growth Hub's start-up programme is the one-to-one support. My adviser has been brilliant. She helped boost my confidence and provided reassurance that I was on the right track."*

*"All topics were presented to a high standard and covered aspects I hadn't even considered. I feel much better prepared to move forward with my business planning and launch."*

*"The course content was well presented, providing a mixture of inspiration, theory and practical. The tutors were all very knowledgeable and able to speak from personal experience, share stories and materials, which helped enormously"*

